



## Elaine Wu

Graphic Designer

[www.elaine-wu.com](http://www.elaine-wu.com)

### CONTACT

814.852.9823

[elainelaine0825@gmail.com](mailto:elainelaine0825@gmail.com)

### EDUCATION

#### California College of the Arts

San Francisco, CA

BFA Graphic Design

September 2013-2016

### SKILLS

#### Software

Figma

Sketch

Adobe Creative Suite

(Illustrator, Photoshop,

After Effect, InDesign)

Final Cut Pro

Microsoft Office

Mailchimp

Shopify

### EXPERIENCE

#### DevzAI

UX Designer

Feb 2020-Present | Irvine, CA

- Design wireframes and mockups for product development
- Conduct competitor and customer feedback to lead the design for new experiences and improvements of existing experiences.
- Work alongside engineers and product managers throughout all stages of the production cycle.
- Develop and maintains detailed user-interface specifications.
- Iterate on multiple interactive design solutions and work through details.

#### Kenu.Inc

Graphic Designer

Jun 2016-Dec 2020 | San Francisco, CA

Summer Internship

Jun-Aug 2015 | San Francisco, CA

- Create visual concepts and system to communicate brands
- Communicate with marketing teams on creating ads, social media post and promotional email
- Design various materials for print and digital collateral such as packaging, sell sheet and brand in-store display
- Collaborate with engineer and marketing team to work on graphics and website for product launch
- Completed projects by coordinating with outside agencies, art services, printers, etc.